

No. M/32535/2019-20

Govt. of Kerala

Directorate of General Education

Date - 04.09.2019.

From  
The Director of General Education  
Thiruvananthapuram.

To

All Deputy Director of Education  
All Dist. Education Officer  
All Asst. Education Officer

Sir,

Sub : Painting competition on Energy Conservation - 2019.

Ref : The letter from Dy. Mgr.(HR)Nodal Officer, NTPCLtd., RGCCPP dated 27.08.2019.

As per the decision of Ministry of Power, Govt. of India, as a part of National Campaign on Energy Conservation 2019 an all India Level Painting Competition shall be conducted at the School level for Group 'A' and 'B' on the following themes:

Topics for Group - 'A'	Group - 'B'
Be Aware, Use Energy with Care	Imagine Developed Nation, Be energy Saving Human
Support "Safety Energy" fight, otherwise live without light	Practice Energy Conservation for future generation
Less the Energy Consumption, The more the Money Saving	Let us Rise and Have Passion, Save Energy for self and Nation

You may please instruct the concerned Principals / Headmasters of all the schools under your jurisdiction to conduct the said painting competition for Class 4<sup>th</sup>, 5<sup>th</sup> & 6<sup>th</sup> students in Group 'A' and for Class 7<sup>th</sup>, 8<sup>th</sup> & 9<sup>th</sup> students in Group 'B'. The students can select any one of the above themes in their respective Groups for their painting.

You may please ensure hundred percent participation at school level to make the National Campaign a grand success.

The best two paintings from each Group from each school along with full details of the two selected students are to be uploaded to [www.bee-studentsaward.in](http://www.bee-studentsaward.in) by following the procedure given in the Annexure-I by 25.10.2019. List of all participants at school level may also be uploaded to above site. All the participants will get a 'Certificate of Participation' from BEE. Details regarding the Painting Competition 2019 at School, State & National levels are enclosed as Annexure -I for your ready reference.

Nodal Officer's Address;

Mr. Gangadharan M  
Dy. Manager(HR), NTPC Limited,  
Rajiv Gandhi Combined Cycle Power Project,  
Choolatheruva (PO), Alappuzha (Distt.),  
Kerala Pin : 690 506  
Mobile 9496006414, Telephone : 0479-2365205,  
Email : gangadharanm@ntpc.co.in.

Encl: As above



Yours faithfully,

  
Director of General Education.

17635  
8.9.19

**DETAILS REGARDING SCHOOL LEVEL PAINTING COMPETITION FOR 2018**

Annexure-1

The children studying in 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> standards are eligible to participate in Group 'A' and children studying in 7<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup> are eligible to participate in Group 'B' in the Painting Competition-2019. Students who have earlier won 1<sup>st</sup>/2<sup>nd</sup>/3<sup>rd</sup> prizes during the last two years (2017 & 2018) in Group 'A' and Group 'B' at State/National level Painting Competition would not be eligible to participate in the Painting Competition 2019 within the Group of competition. However, students who have earlier won consolation prizes during the last two years (2017 & 2018) in Group 'A' and Group 'B' at State/National level would be eligible to participate in the Painting Competition-2019 but they would not be considered again for consolation prizes at State and National level. They will only be considered for prizes, if they win 1<sup>st</sup>/2<sup>nd</sup>/3<sup>rd</sup> prize at the State and National level Painting Competition-2019.

2. School Principals / Headmasters will call a special morning assembly to read out the details of the painting competition and organise painting competition of 2 hours duration at their schools. Students MUST use A4 size of drawing sheet and students can pick any one of the following Themes/Topics:

Topics for Group - 'A'	Group - 'B'
Be Aware, Use Energy with Care	Imagine Developed Nation, Be energy Saving Human
Support "Safety Energy" fight, otherwise live without light	Practise Energy Conservation for future generation
Less the Energy Consumption, The more the Money Saving	Let us Rise and Have Passion, Save Energy for self and Nation

3. School Principals/Head Masters are requested to visit [www.bee-studentsaward.in](http://www.bee-studentsaward.in) and register your school to create your ID and password.
4. Students MUST use A4 size sheet and painting material such as pencil, colour pencils, crayons & water colours. Students can select any one of the above mentioned topics/themes marked for their Group for painting.
5. School Principal/Head Masters will select 2 best paintings from each Group A & B and scan them in jpg/jpeg (max. Six 2MB) to upload.
6. Visit again [www.bee-studentsaward.in](http://www.bee-studentsaward.in) and sign in with your ID and password to upload two best scanned paintings and a list of participants of School Level Competition in the excel format of each Group.
7. School who would upload list of participants in predefined excel format will be issued Certificate of Participation;
8. The children may consider the following points while painting:
  - Relevance of the theme depicting the selected topics
  - Slogan, Caption, Legend may be used for more clarity
  - Effective communication of message selected
  - Innovativeness/creativity/novel ideas/new techniques as reflected in the painting
  - Use of collage/patchwork is not permitted
9. The back of the painting should carry the following information:

Name of the Student	Father's/Mother's Name
Tel/Mobile No of Parents	Group
Standard/Class	Roll No
School Name & Address	Govt. School in Rural area(write yes or no)
State/UT	School Tel No./Mobile No.
Email ID of student/parent	Email ID of School
Signature of School Principal/Headmaster	

10. The students participated at school level painting competition will get a 'Certificate of Participation' which will be signed by School Principal/Headmaster and Director General - Bureau of Energy Efficiency, Ministry of Power, Government of India.
11. Paintings not signed by the School Principal / Headmaster or sent directly by the student's parents will not be accepted.
12. A Committee of Experts/Jury comprising of 5 to 7 renowned persons in Art, drawing teachers, officials from organisers and Education Department will be constituted by the Nodal Officer for selecting up to 50 (plus 5 reserves) best paintings each in Group 'A' & 'B' out of the total number of the paintings received from School Principals/Headmasters of the State of Kerala. The selected students each from Group 'A' & 'B' will participate at State Level Painting Competition on 14<sup>th</sup> November, 2019 at Thiruvananthapuram.
13. Schools/parents to bring the children to the venue and take back the children to their respective places. The selected students reporting at the venue of State Level Painting Competition will be paid Rs. 2000/- each in cash by the Nodal Official on the day of their participation and reimburse AC Chair Car / AC 3 tier / Sleeper Class rail-fare / State roadways bus fare from the shortest route for self and two guardians in Group 'A' and one guardian in Group 'B'. The nodal official will also provide refreshment / lunch to the participating students and their guardians. The State Level Painting Competition will be held on 14<sup>th</sup> November 2019 at Thiruvananthapuram.
14. The Committee of Experts/Jury will again select 13 best paintings each from Group 'A' & 'B' out of the State Level Painting Competition for award as below:
- |                           |   |              |
|---------------------------|---|--------------|
| First Prize (1 No.)       | - | Rs. 50,000/- |
| Second Prize(1 No.)       | - | Rs. 30,000/- |
| Third Prize (1 No.)       | - | Rs. 20,000/- |
| Consolation Prize(10 Nos) | - | Rs. 7,5000/- |
15. The Chief Guest of the function would give away the prizes to the winning students on the same day of State Level Painting Competition.
16. For Group 'A', the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> prize winners of the State Level Painting Competition will be invited to Delhi to participate in National Level Painting Competition of 2 hours duration on 12<sup>th</sup> December 2019. However, in case of Group 'B', the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> prize winning entries will be sent to Delhi and the National Level winners will be selected from the entries received from states. The Committee of Experts/Jury will select 23 best paintings for award as under:
- |                             |   |
|-----------------------------|---|
| • First Prize(1 No)         | : Rs. 1,00,000/- plus Laptop and Fixed Deposit of Rs.1,00,000/- |
| • Second Prize(4 Nos)       | : Rs. 50,000/- plus Laptop and Fixed Deposit of Rs.50,000/-     |
| • Third Prize (8 Nos)       | : Rs. 30,000/- plus Laptop and Fixed Deposit of Rs.30,000/-     |
| • Consolation Prize(10 Nos) | : Rs. 15,000/- each   |
17. Boarding and Lodging for National Level Participants will be provided by the organisers and to & fro AC Chair Car / AC 3tier / Sleeper Class rail fare / State roadways bus fare by the shortest route for each National Level participant and two guardians (for Group-A) and one guardian for Group-B will be reimbursed.
- National Level winners will be awarded cash prizes by the Chief Guest on the "National Energy Conservation Day" function to be held in Delhi on 14th December 2019.

NOTE: - The decision of the Jury/Expert Committee at all levels of the painting competition will be final.  
 - Two paintings selected at School Level and paintings at State Level and National Level would be the sole property of BEE, which will have the right to use it for any purpose it consider appropriate.

Name & address of Nodal Officer : Mr. Gangadharan M  
 Dy. Manager(HR), NTPC Ltd., Kayamkulam  
 PO : Choolatheruvu, DT : Alappuzha - 690506.  
 Mob. 9496006414, E-mail : gangadharanm@ntpc.co.in

**CIRCULAR**

**Subject: School, State & National level Painting Competition on Energy Conservation-2019 for Group 'A' (4<sup>th</sup>, 5<sup>th</sup> & 6<sup>th</sup> Standard students) and Group 'B' (7<sup>th</sup>, 8<sup>th</sup> & 9<sup>th</sup> Standard students).**

To sensitize the school children towards Energy Efficiency and Energy Conservation in domestic sector, the Ministry of Power (MoP), Government of India (GoI) undertakes pan India National Awareness Campaign by organizing Painting Competition for 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup> Standards under Group 'A' and for 7<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup> standards under Group 'B'.

Cash prizes worth ₹ 1,75,000 per State/UT per Category (₹ 63.00 lakhs for 36 States/UTs per Category or ₹ 126.00 lakhs for both Categories) will be distributed to State level winners on day of the Competition on 14<sup>th</sup> November, 2019. For winners of both the categories of National Competition, cash prizes worth ₹ 10.20 lakhs & 6 laptops will be awarded on 14<sup>th</sup> December, 2019. Therefore, in total ₹ 136.20 lakhs and 6 Laptops as prize money will be distributed in the painting competition scheme.

- Topics for Group 'A'**
- Be Aware, Use Energy with care.
  - Support "Save Energy" fight, otherwise live without light
  - Less the Energy Consumption, The More the Money Saving

- Topics for Group 'B'**
- Imagine Developed Nation, Be Energy Saving Human
  - Practice Energy Conservation, for future generation
  - Let Us Rise & Have Passion, Save Energy for Self & Nation

**Methodology of Painting Competition - 2019**

**School Level Painting Competition**

- School Principals are requested to visit [www.bee-studentsaward.in](http://www.bee-studentsaward.in) and register your school to create your ID and password
- Schedule a date and organize painting competition of the 2 hours duration for 4<sup>th</sup>, 5<sup>th</sup> & 6<sup>th</sup> standard students under Group 'A' and for 7<sup>th</sup>, 8<sup>th</sup> & 9<sup>th</sup> standard students under Group 'B'.
- Students must use A4 size sheet and painting material such as pencil, colour pencils, crayons & water colours. Students can select any one of the above mentioned themes marked for their Group for painting.
- School principals will select 2 best paintings from each Group 'A' & 'B' and scan them in jpg/jpeg (Max size 2MB) to upload.
- Visit again [www.bee-studentsaward.in](http://www.bee-studentsaward.in) and sign in with your ID and password to Upload two best scanned paintings and a list of participants of School Level Competition in the excel format of each Group.
- In case of no internet connectivity, Principal may send two best paintings from each Group to the Nodal Officer of your State/UT so as to reach him by 25<sup>th</sup> October, 2019 positively.
- Schools who would upload list of participants in predefined excel format will be issued certificate of participation.

**State Level Painting Competition**

- 50 (plus 5 reserves) best paintings each for Categories 'A' & 'B' will be selected by a Committee of Experts/Jury.
- Selected students from categories 'A' & 'B' will be called for two hours on-the spot Painting Competition to be held on 14<sup>th</sup> November 2019.
- Each participating student from Categories 'A' & 'B' will be paid ₹ 2000/- in cash and a participation certificate.
- To & fro Sleeper class / AC Chair Car / 3rd AC rail-fare or State Roadways bus fare for the participating student and two guardians for Group 'A' but only one guardian for Group 'B' will be reimbursed.

**National Level Painting Competition**

- 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> prize winners of State Level Painting Competition of the Group 'A' and 'B' from each State/UT will be invited to Delhi to participate in "National Level Painting Competition" to be held on 12<sup>th</sup> December, 2019.
- Boarding & Lodging, to & fro sleeper class / AC Chair Car / 3<sup>rd</sup> AC rail-fare or State Roadways bus fare by the shortest route for 10 participants and two guardians of Group 'A' and 108 participants of Group 'B' along with one guardian will be reimbursed. In addition each participating student will be paid a sum of ₹ 2000/- as incidentals and given a participation certificate.
- National Level winners of both Groups 'A' & 'B' will be awarded cash prizes by the Chief Guest on the "National Energy Conservation Day Function" to be held in Delhi on 14<sup>th</sup> December, 2019.

**Note**

- The 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> prizes winners at State/UT level during the last two years (2017 & 2018) of Group 'A' and 'B' are not eligible to participate in this year Competition but the Consolation prize winners of State Level of both Groups are eligible to participate but they would be considered for prizes only if they secure 1<sup>st</sup>/2<sup>nd</sup>/3<sup>rd</sup> position.
- Use of Collage/Patchwork is not permitted in the paintings at all levels of competition.
- Two paintings selected at School Level, sketched paintings at State/UT Level and National Level would be the sole property of BEE which will have the right to use it for any purpose if considers appropriate.
- The decision of the Jury/Expert Committee at all levels of the painting competition will be final.

For complete details on participation at State/UT, National Level Painting Competition and List of State/UT wise Nodal Officers available at [www.bee-studentsaward.in](http://www.bee-studentsaward.in)

It is further informed that the names of schools, recording 100% student participation in the categories 'A' & 'B' (as applicable) will be included in the Painting Competition Book prepared by BEE.

The Bureau of Energy Efficiency (Ministry of Power, Government of India) takes this opportunity to request school principals to encourage their students to participate in this competition.