

Kerala State Council for Science, Technology and Environment

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Sub: Swachhta Pakwada Agenda- Organise programmes on International Youth Day - a-reg

Ref: Letter from Ministry of Environment and Forests

This has reference to the letter from Ministry of Environment & Forests to plan activities on the occasion of the International Youth Day on 12th August. Govt. of India has informed that for the fortnight 1-15th August 2016, all the members of National Green Corps and State Ecoclubs may be intimated to conduct activities in connection with Swatch Bharat mission of Govt. of India. The suggested activities for the fortnight are

· Activities to sensitize citizens and slum dwellers about safe sanitary practices through seminars, visits etc.

 Youth groups to take mass pledges on my gov.in and undertake cleaning drives in various locations in the cities.

The cleanliness/pro-environment activity schedule of ecoclubs for the fortnight programme may be prepared in advance. After performing the above scheduled activities details like reports and pictures may be uploaded on daily basis in the website, Swacchbharat.mygov.in envkscste@gmail.com/ keralangc@gmail.com.

The District Co-ordinators and District Co-coordinators of NGC are requested to intimate the above programme to all the schools in the district. The Co-ordinators are also requested to recommend the good case studies to KSCSTE for sending to the Ministry. The above may be given top priority. For your kind information and necessary action.

Thanking you,

Yours faithfully,

swaechbhard msafferso) and prome 2

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